

TEACH MONTESSORI

A RECRUITING CAMPAIGN FOR MONTESSORI TEACHERS

*Made possible through a generous grant from
the Trust for Learning & Walton Family Foundation*

NATIONAL CENTER for
MONTESSORI in the PUBLIC SECTOR

Problem

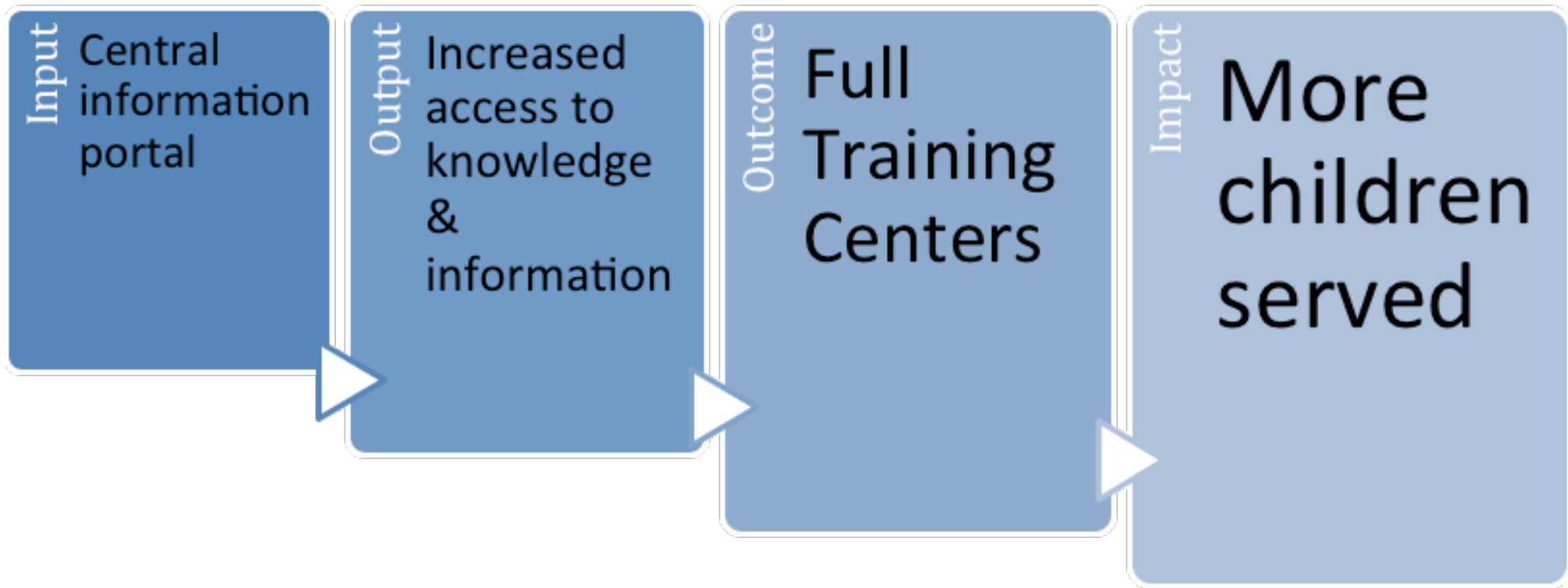
A chronic shortage of qualified teachers to serve roughly 5000 Montessori programs across the nation, 495 of which are public schools serving vulnerable populations.

Opportunity

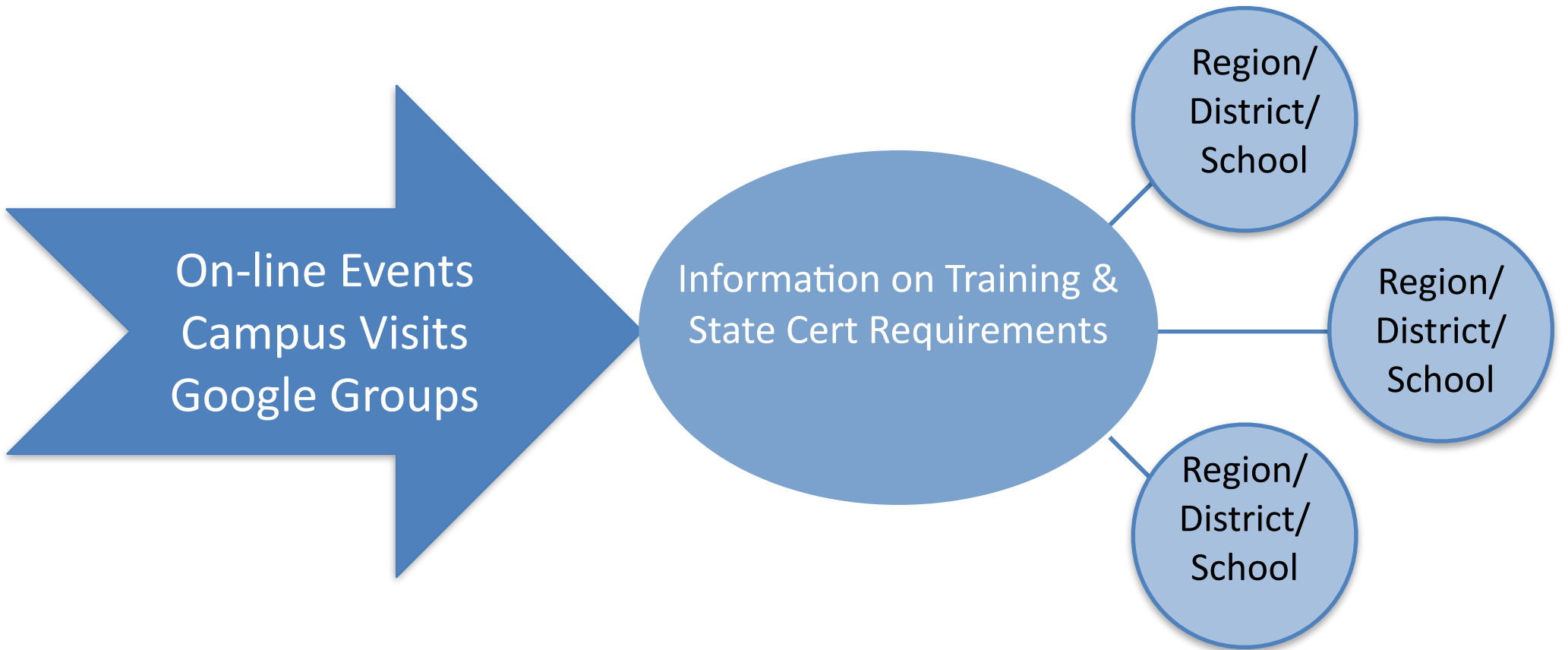
Well established training programs have capacity for greater enrollment. The institutional capacity already exists to alleviate the teacher shortage.

Challenge

To create an accessible and managed method of informing prospective Montessori teachers about service in Montessori schools—both training pathways and teaching opportunities.



Comprehensive Marketing and Capture



Site Outline

TEACH MONTESSORI

Find Jobs

WHY MONTESSORI

Leading Reform
Deep Learning for All
Changing the World

BECOME A MONTESSORI TEACHER

Pathways to Teaching
Sponsorships
State Certification

COMMUNITY

Inside Montessori Classrooms
Links to Relevant Resources
News Briefs
Partners

What it takes & Why it Matters

Guide Profiles (video, interview)

Preparation, Funding & Licensure

Description of Montessori Training
Map of training centers
Map of schools/districts offering sponsorships
State by state certification requirements

Opportunities to Learn More

The Montessori professional community
-- MACTE, AMS, AMI, NAMTA, MEPI,
PAMS, NCMPS, IMC....
-- Blogs, Publications
Funders, Advisors

**Constantly updated
postings**

Why Montessori: Our Pitch

Leading Edge of Reform

- Aligned with latest insights on human development, family engagement, ambitious teaching

Deep Learning for All

- An approach that has long attracted middle class families, and is proven to be effective with all children

Joining an International Community of Highly Committed and Skilled Professionals

- Rigorous teacher formation with high degree of vocational satisfaction

Find a Job; Find a Sponsor; Find a Candidate



Multiple Search Options

- Program Level
- Geographic Region
- Public or Independent School
- Organizational Affiliation
- Other????

Program Profile

Sample Montessori Training Center (link to website)

Program Levels: 0-3; 3-6; 6-12, 12-15

Program Format: Academic year; 2 summers

Practicum/Observation: 90 hours of classroom observation

Internship/Practice Teaching: 120 hours of supervised practice

Exams: Written and Oral

Masters Option: With XX University

Other Features:

Launch Plan

Research/Deep Dive

- Survey training programs
- Survey/interview trainees
- Interview College Placement Officers

***February
2015***

Launch Website

- Collaborate with MACTE to provide comprehensive information on US training programs
- Solicit districts/schools for information regarding openings and sponsorship *opportunities*
- *Provide Regional information regarding certification and training centers*

March 2015

Organize On-line Events

- Webinars: Intro to Montessori
- Forum with Montessori Teachers

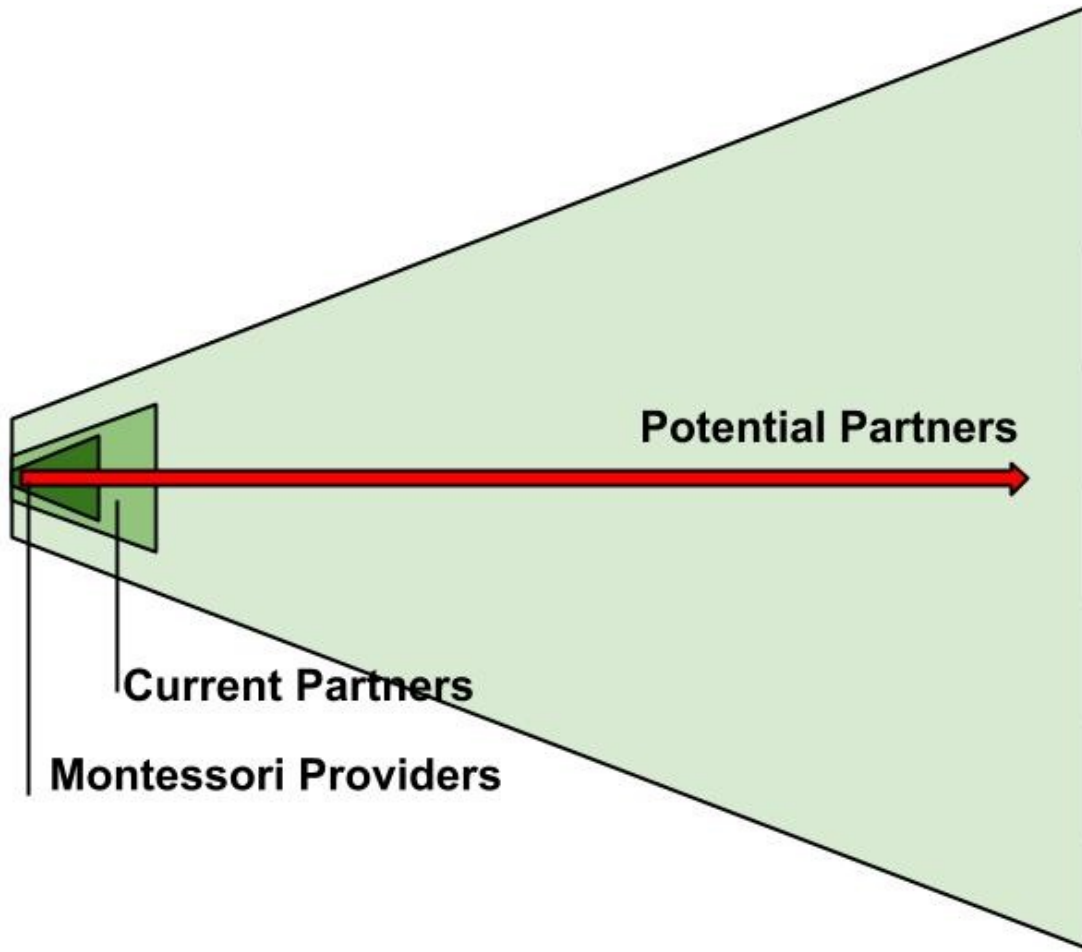
***March-May
2015***

Organize Regional Orientation Events

- Target university career offices

***March-May
2015***

How the work gets done



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